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## **Aloha Snacks Celebrates Opening with Ribbon Cutting on February 5**

VIRGINIA BEACH, Va. - (February 2, 2018) - Aloha Snacks, located at 501 Laskin Road in Virginia Beach, officially celebrates its opening with a ribbon cutting on Monday, February 5 at 10 a.m.

The new restaurant serves a fun, modern take on traditional Hawaiian food with influences on Asian and Southern cuisine. Aloha Snacks is a clever, fast-casual restaurant with a menu designed to target customers on the go or looking for a relaxed atmosphere to dine. Geared towards high volume, to-go ordering, Aloha Snacks also offers a convenient pick-up window for call-in orders.

The restaurant is the brainchild of Chef Jesse Wykle, who has 18+ years of experience in high-end, high-volume restaurants. Wykle was previously the chef with Zoes Steak & Seafood in Virginia Beach, and he has been invited to cook at the famous James Beard House in New York City.

Aloha Snacks' signature dishes feature fresh tuna and salmon poke, burgers, clockwise fries and Saimin, a noodle soup dish developed by different immigrant groups in Hawaii Inspired by Japanese ramen, Chinese mein, and Filipino pancit. In addition to the menu, espresso, draft beer and a connoisseur's wine list are available.

"Aloha Snacks is a unique concept and collaboration with area farms and breweries used to source their fresh products," said Virginia Beach Economic Development Director Warren D. Harris. "Entrepreneurs and emerging small businesses shape the dynamic environment of this section of the oceanfront."

*The mission of the Virginia Beach Department of Economic Development is to attract and retain national and international businesses to stimulate capital investment and create jobs. The Department of Economic Development received re-accreditation through the International Economic Development Council in 2016 and is one of only 50 economic development organizations in the world to have this recognition. Most recently, Virginia Beach was named America's #1 best big city to live in by wallethub.com. For more information, visit [www.yesvirginiabeach.com](http://www.yesvirginiabeach.com).*

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