

TRANSFORM YOUR BUSINESS

THIS IS A VIRTUAL EXPERIENCE

MBE RECOVERY ACADEMY

Brought to you by



APPLY
NOW

SESSIONS BEGIN TUESDAY, OCTOBER 4, 2022.

Space is limited. Register today at <http://crmsdc-recovery.minoritybusinessacademy.com/>

ABOUT THE PROGRAM

MBE Academy is a transformational twelve-session executive education program for minority business owners as they continue to stabilize, grow, and engage in strategic planning for their firms amidst the long-term impacts of the COVID-19 pandemic. Each session, facilitated by VSU's Center for Entrepreneurship in Virginia State University's College of Business, addresses important topics that will provide business owners with valuable information and resources to enhance their operations and success.

Curriculum & Schedule:

- TUESDAY, OCTOBER 4th: **Program Introduction**
- THURSDAY, OCTOBER 6th: **Business Models, Feasibility and Business Planning 101**
- THURSDAY, OCTOBER 13th: **How to Select Your Ideal Business Legal Form**
- TUESDAY, OCTOBER 18th: **Identifying, Quantifying, & Reaching Your Target Customers**
- TUESDAY, OCTOBER 25th: **Unique Strategies for Raising Capital**
- THURSDAY, OCTOBER 27th: **Intellectual Property Protection for Small Business**
- TUESDAY, NOVEMBER 1st: **Small Business Financial Statements**
- THURSDAY, NOVEMBER 3rd: **Preparing for Pitches to Investors & Banks**
- THURSDAY, NOVEMBER 10th: **How to Do Business with the Government**
- TUESDAY, NOVEMBER 29th: **Recession and Disaster Management Strategies: Inflation, COVID, Supply Chain Management, and the Unforeseen**
- THURSDAY, DECEMBER 1st: **Small Business Human Resources Management Strategies**
- TUESDAY, DECEMBER 8th: **Technological Training for Agricultural and Rural Business Owners**
- THURSDAY, DECEMBER 10th: **Closing & Award Ceremony**

**What You'll
Get FREE:**



NEW KNOWLEDGE FROM SUBJECT MATTER EXPERTS



INFORMATION-RICH & BEST-SELLING ENTREPRENEURSHIP BOOKS



CERTIFICATE OF COMPLETION