



The HIVE- VB Business Resource Center Updates

City of Virginia Beach

MEDAC- March 27, 2023

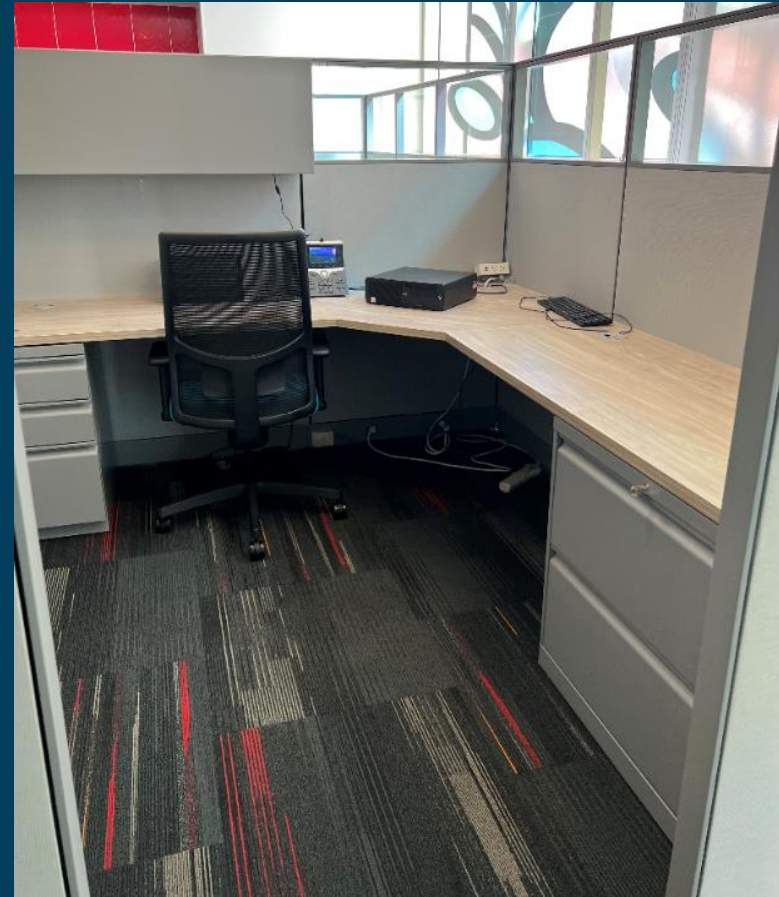
Ihsane Mouak, Business Development Coordinator

HIVE Updates

- On February, 21 events held at the HIVE, 6 of them directly related to military:
 - All things about Business Insurance
 - Mission Business Plan
 - Women in Defense
 - Marketing Yourself for a Second Career
 - 757 Military Career Summit Strategic Discussion
 - Quarterly Hampton Roads Regional Military Employment Program
- Launch of ScaleUp USA- Federal Contracting Accelerator- Win and execute federal government opportunities
- [HIVE March 2023 Newsletter](#)
- Continuing to provide assistance to veteran's owned businesses and startups

HIVE- Thrive @ The HIVE

- Offering temporary office space and full access to resource support at no cost, to startups, homebased businesses and military spouse entrepreneurs to help them grow and succeed
- Term: Twice a week (Monday & Wednesday or Tuesday & Thursday) for two months
- Eligibility:
 - Startups and homebased businesses with a current VB business license
 - Hampton Roads military spouse entrepreneurs with current SCC or EIN
 - Sign User's Agreement
 - Complete three counseling sessions with HIVE resource partners (SCORE, SBSD and SBDC) and attend two trainings at the HIVE by the end of the term
 - Complete an engagement survey at the end of the program



AMPLIFY- Hiring Our Heroes

A U.S. Chamber of Commerce Foundation Program

- The HIVE will host Hampton Roads Amplify on September 20 and 21, 2023, a two day workshop focused on supporting career development for the military spouse community
- Amplify partners with their sponsors and local resources as subject matter experts to provide presentations which include topics such as resumes, interviews, networking, LinkedIn...
- Offer informal networking opportunities over the lunch hour with an employer spotlight introducing the company, company's culture, why it is a strong fit for military spouses and any open roles they currently have

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Hiring Our Heroes

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Ft. Bragg Amplify

Agenda | February 15-16, 2023

Registration Opens / Light Breakfast and Networking	8:30 am
Welcome Remarks	
<ul style="list-style-type: none"> Maegan Bautista, HOH Military Spouse Program Team Rob Patton, Executive Vice President, FCEDC Reka Reyna, Veterans Home Bridge 	9:00 am
Cohort Introductions	9:30 am
Public and Professional Speaking	10:00 am
<i>Sarah Anderson, ASCENT Transition & Development</i>	
Break Elevator Pitch Practice	11:00 am
Building Effective Resumes for the Military Spouse	11:15 am
<i>Maegan Bautista, Hiring Our Heroes Military Spouse Program Team</i>	
Lunch by SpoonLickers Local Resource Networking Hour	12:15 pm
<ul style="list-style-type: none"> Army Community Service - Melanie Tucker CEED - Carolina Echeverri ACP - Gisselle Curnutt NC4ME- Averi Homes Veterans Bridge Home Headshots by Sandhills Photography Powered By: Walsingham Group 	
BREAKOUT SESSION:	
The Federal Resume & USAJOBS	1:30 pm
<i>Melanie Tucker, Army Community Service</i>	
Entrepreneurship	
<i>Carolina Echeverri, CEED</i>	
LinkedIn for Military Spouses	2:30 pm
<i>Joe King, Wells Fargo</i>	
BREAK	3:30 pm
HOH Programs & Lab Time	3:45 pm

Hiring Our Heroes

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Ft. Bragg Amplify

Agenda | February 15-16, 2023

Light Breakfast and Networking	8:30 am
Coffee Chat with Priscilla Roman	9:00 am
All about Mentorship	9:30 am
<i>Shelia Brookins, Hiring Our Heroes Military Spouse Program Team</i>	
BREAK Lab Time	10:30 am
Salary Negotiation	11:00 am
<i>Noël McCall, Patriots Path</i>	
Lunch Employer Spotlight	12:00 pm
<ul style="list-style-type: none"> Patriots Path Booz Allen Hamilton Fortuna BMC First Health of the Carolinas 	
Networking in a Modern World	1:15 pm
<i>Nolan Franck, Booz Allen Hamilton</i>	
Interview Skills	2:15 pm
<i>Maegan Bautista, Hiring Our Heroes Military Spouse Program Team</i>	
BREAK	3:15 pm
Successfully Navigate Job Fairs & Strategic Job Search	3:25 pm
<i>Craig Wymer, Hiring Our Heroes NC Fellowship Program Manager</i>	
Closing Remarks and Survey	4:20 pm



QUESTIONS