



# Virginia Beach Military Economic Development Advisory Committee

2022  
Command Briefing





## Military Economic Development Advisory Committee (MEDAC)

RADM Fenton Priest, USN (Ret) – Chair

RADM Greg Nosal, USN (Ret) – Vice Chair

CAPT Steve Brennan, USN (RET)

RADM Kevin Cook, USCG (RET)

Ms. Elizabeth Dietzmann, ESQ.

RADM Dick Dunleavy, USN (Ret)

RDML Mark Gemmill, USN (Ret)

CDR Loren Heckelman, USN (Ret)

CAPT Steve Herbert, USN (Ret)

CDR Kathleen Owens, USN (Ret)

RADM Phillip Olson, USN (Ret)

RDML Craig Quigley, USN (Ret)

CAPT Robert Rieve, USN (Ret)

CAPT Lou Schager, USN (Ret)

CAPT Charles Stuppard, USN (Ret)

CAPT Dick Trowbridge, USN (Ret)

Lt. General Frances Wilson, USMC (Ret)

Mr. Joseph Strange, Development Authority

Councilman Louis Jones

Councilman John Moss



## **MEDAC Purpose and Goals** (City-Council Directed)

- Outreach to Navy and other military commands
- Economic development opportunities
- Workforce development and exiting Military
- Virginia Beach military affairs



- **Continued Engagement with Virginia Secretary of Veterans and Defense Affairs**
- **Regional Exiting Military Initiatives**
- **Continued Support for the Hampton Roads Military and Federal Facility Alliance**
- **Command Briefings**
- **Support the Veterans Homeless Initiative**





# Virginia Beach as a Duty Station

## Quality of Life

- Access to quality public and private education
- Access to robust military facilities (commissary, exchanges, MWR, medical facilities at Portsmouth Naval)
- Employment opportunities for those transitioning and spouses
- Outstanding recreational and cultural opportunities
- Bustling shopping and dining districts with national chains and local boutiques and eateries





# City of Virginia Beach

## Tangible City Commitment:

- Military Economic Development Advisory Committee
- Oceana Land Use Conformity Committee (OLUCC)
- Military facilities advocacy
- Resources for service members, veterans and families
- Support for economic growth and job creation
  - ✓ Workforce development
  - ✓ Defense-related Industries
  - ✓ Targeted business expansion
  - ✓ Quality of life improvements
- Public education
- Transportation/Infrastructure Improvements





- **Military Issues**
  - ✓ Veteran's Support & Care / Command Support
- **Veterans Care Center** – 128-bed facility, to be completed by 2022
- **Recreational Facilities**
- **Land Use**
  - ✓ ViBe! Arts District / Town Center / Redevelopment/ Innovation Park  
Transit-Oriented Development / Parking / Agriculture
- **Affordable/Workforce Housing**
- **Homelessness** – Housing Resource Center
- **Economic Development**
  - ✓ BioScience / Data Communications / Cybersecurity / Offshore Wind /  
Small Business / EDIP Part E / District Improvement Program
- ✓ **Resort Development/Tourism**
  - ✓ Dome Site Entertainment / Sports Center / Festivals



# OLUCC/YesOceana

Council-appointed body responsible for making recommendations to reduce non-conforming development around NAS Oceana

## PROGRESS TO DATE



**58**

NON-CONFORMING  
COMMERCIAL PROPERTIES  
ELIMINATED



**\$3.1**

MILLION IN EDIP  
GRANTS AWARDED



**\$58.1**

MILLION IN NEW AND  
RETAINED PRIVATE  
INVESTMENT



**\$58.4**

MILLION COMMITTED TO 46  
BUSINESSES TO PROMOTE  
COMPATIBLE USES





## Websites:

- [www.yesvirginiabeach.com](http://www.yesvirginiabeach.com)
- [www.youtube.com/user/VABeachEconDev](http://www.youtube.com/user/VABeachEconDev)
- [www.vbgov.com](http://www.vbgov.com)
- [www.youtube.com/user/VirginiaBeachTV](http://www.youtube.com/user/VirginiaBeachTV)
- [www.visitvirginiabeach.com](http://www.visitvirginiabeach.com)
- [www.vbschools.com](http://www.vbschools.com)

## Defense

The numbers speak volumes: the total direct economic impact in the Fiscal Year 2020 (Oct. 1, 2019, through Sept. 30, 2020) was nearly \$15.8 billion, and the annual payroll was \$13 billion.

The Virginia Beach MSA is home to the largest **active-duty military** population in the U.S.: **89,604** according to the recent Navy Statistical Economic Impact Report. Nine major military installations representing all branches of the U.S. Armed Forces are located in our region. In addition, the only permanent the world's largest naval base, the Navy's East Coast I Command, the major operating base for U.S. expeditic command & control, and major commands for both the M



### KEY INDUSTRIES

- > Advanced Manufacturing
- > Biomedical & Life Sciences
- > BIO Accelerator
- > Defense
- > Defense Business Center
- > IT/Cyber
- > Digital Port
- > Cybersecurity
- > Unmanned Systems
- > Maritime & Logistics
- > Offshore Wind
- > Office/Retail
- > Small Business/SWAM

## Defense Business Center

The Virginia Beach Defense Business Center is an initiative by the **Military Economic Development Advisory Committee (MEDAC)**, developed to assist area businesses interested in expanding their government contracting capability.

Virginia Beach's proximity to the world's largest naval base – not to mention the Pentagon – makes it an obvious candidate for companies associated with the Department of Defense or Homeland Security contract firms.

Virginia Beach is home to a civilian workforce of 226,000. Hampton Road's civilian labor force is substantially larger than that of the City's, which allows businesses to draw from a pool of more than 815,000 people. In addition to civilian workers, the region is home to the largest concentration of Department of Defense installations in the world, with an active-duty population of more than **89,604** (Source: *Navy Economic Impact Report*).

Each year approximately 14,000 active-duty personnel exit the military in the region, with many preferring to stay in the area and seek private sector employment. The education and training level of the exiting military personnel bring diverse and disciplined production, technical, managerial, computer and electronic skills to the labor force.

The Virginia Beach/Hampton Roads area is home to **9 major military installations** representing all branches of the U.S. Armed Forces, including the world's largest naval base and the home of the Atlantic Fleet.



# Resources

**Mayor:**

Honorable Bobby Dyer (757) 385-4581

**City Manager:**

Patrick Duhaney (757) 385-4242

**Economic Development:**

Taylor Adams (757) 385-6464

**Public Works:**

Phillip Koetter (Interim) (757) 385-4167

**Parks & Recreation:**

Michael Kirschman (757) 385-1100

**Libraries:**

Eva Poole (757) 385-0150

**CVB/Tourism:**

Nancy Helman (Interim) (757) 385-4700

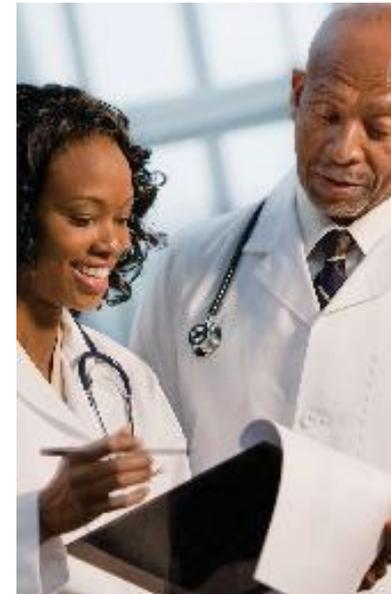
**Schools:**

Dr. Aaron Spence (757) 263-1000



# Questions?

- **Tell us what you need?**
- **How can we support your mission?**
- **What other information can we provide to you and your command?**



# Thanks for Your Service

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Additional  
Information



# Veteran Support

- **Hampton Roads Veterans Employment Center** – 861 Glenrock Rd, Norfolk
- **Center for Military & Veterans Education:** Located at Tidewater Community College
- **Veterans Business Outreach Center:** Located at ODU provides entrepreneurial development services to Veterans
- **Care Connect of Hampton Roads:** Provides assistance in various Veteran areas
- **Virginia Values Veterans:** Connects Employers with Veterans
- **Veterans Economic Communities Initiative:** Support network for Veterans & families
- **Operation Homefront Hampton Roads:** Provides support services to military families
- **Vetshouse:** Provides various services to homeless veterans
- **USO Transition 360 Alliance:** Connects transitioning military members with needed resources
- **Hire Patriots Hampton Roads:** Provides essential services & assistance to veterans & their families.



# Veteran Support

- Mentoring Services for Entrepreneurs
  - New SCORE Veteran Fast Launch Initiative
    - Offers free or discounted resources for starting a business
    - Training in how to start/grow a successful business
    - Business mentors
- Recruitment of New Companies
  - Creation of new job opportunities
- Workforce Training
  - Identification of job skill needs and appropriate training resources
- Small, Women and Service-Disabled Veteran Owned Business
  - Certification processes
  - Networking events
  - Government procurement opportunities

## PRIMARY BUSINESS SECTORS IN VIRGINIA BEACH

- Defense-related Companies
- Management of Companies & Corporations
  - Healthcare & BioMedical
- High Performance Manufacturing
  - Science & Engineering
  - Information Services
  - Tourism Development
    - Retail
  - Green Business

## WORKFORCE AND ENTREPRENEUR RESOURCES

- Hampton Roads Workforce Council.
- Small Business Development Center of Hampton Roads
  - Small Business Administration
- Virginia Department of Business Assistance
  - SCORE
- Virginia Department of Minority Business Enterprise
  - Virginia Department of Veteran Services
  - US Department of Labor



## Business Community Understands the Quality of the Military Workforce

- **Hampton Roads/Workforce Council and Veterans Employment Center**  
<http://www.hrvetswork.org/>
- **Veterans Economic Communities Initiative**  
<https://www.vets.gov/employment/>
- **The USO Transition 360 Alliance**  
<https://www.uso.org/programs#transitioning-service-members>
- **Virginia Employment Commission**  
<http://www.vec.virginia.gov/>
- **TCC Center for Military & Veterans Education** <https://www.tcc.edu/service-support/military/>



## Potential Career Opportunities

- Global Technical Systems
- GEICO
- Anthem
- NEXCOM
- Lockheed Martin
- Huntington Ingalls
- SAIC
- Clark Nexson
- Avis/Budget Group
- Allied Technology Group
- STIHL
- LifeNet