

## **SEVEN CITIES DEVELOPMENT TO CONSTRUCT INDOOR SPORTS CLINIC IN VIRGINIA BEACH**

VIRGINIA BEACH, Va. – (January 2008) – Seven Cities Development Company, LLC is pleased to announce its plan to purchase approximately 7 acres from the City of Virginia Beach to construct a two-phase, 40,000 square-foot indoor sports performance and sports instruction facility on Landstown Road in the Princess Anne Commons area of Virginia Beach. The Indoor Sports Facility will offer sports skills instruction, sports performance training, sports therapy, and sports medicine programs, which are expected to attract athletes from around the country. In addition, the newly-created Hampton Roads Amateur Sports Foundation will partner with Seven Cities to finance clinics, tournaments, special events and programs for underprivileged children and young adults throughout Hampton Roads.

The principals involved in Seven Cities include Michael Cuddyer, of the Minnesota Twins; B.J. Upton, of the Tampa Bay Rays; Justin Upton, of the Arizona Diamondbacks; Tim Hummel, who recently retired from the Cincinnati Reds; and Hutch Call, a former college football player and a local and national sports medicine/performance training provider. Additional members of the American Baseball League and the National Baseball League have expressed interest in joining Seven Cities in this venture. Players from the National Basketball Association and the National Football League will also be involved in various programs offered at the facility.

“We are thrilled to have this caliber of talent come to Virginia Beach,” says Meyera Oberndorf, Mayor of Virginia Beach. “This is a perfect complement to the city’s recreational offerings. We anticipate tremendous interest, and we look forward to welcoming athletes from around the country to our city.”

Seven Cities will purchase the 7-acre parcel for \$125,000 per acre with an option to purchase an additional 3-acre parcel for expansion. The company plans to invest approximately \$4 million in capital investment and \$1 million in personal property. It is anticipated that the facility will employ approximately 25 people, including certified strength and conditioning coaches, baseball and softball coaches, sports therapy employees and a foundation trustee. Salaries will range from \$35,000 to \$65,000 per year.

Phase 1 of the project will consist of a 29,000-square-foot building, which will house sports skills instruction, sports performance training, sports therapy, and sports-oriented medicine programs, and the Hampton Roads Amateur Sports Foundation.

Phase 2 of the project will expand the indoor facility by 11,000 square feet to add a full infield for indoor lacrosse, baseball and softball training. With continued growth, a second building may be needed to house the sports skills instruction, sports performance training, sports therapy and sports medicine programs.

It is anticipated that the Indoor Sports Facility will generate 21,000 hotel room nights in the City each year for visitors attending events and related activities.

The sale to Seven Cities is subject to final approval by the Virginia Beach Development Authority.