

MILITARY ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
27 SEPTEMBER 2010 ✂ 1500-1630
ECONOMIC DEVELOPMENT CONFERENCE ROOM

Present: Councilwoman Rita Sweet Bellitto, RADM Jack Dantone, LCDR Adalberto M. Diaz, RADM Dick Dunleavy, RADM Phillip R. Olson, RADM Fred Ruehe, Councilman John Uhrin, CAPT Daniel R. Walters, Dr. Roger Whiteway Ph.D

Staff: Ron Berkibile, Steve Herbert, Robert Matthias, Tammy Owens, Jerry Stewart

Guests: Mark Klett (Klett Consulting Group (KCG), Kevin Merit (KCG), John Panneton (Congressman Nye's Office), RADM Craig Quigley (HRMFFA), CAPT Frank Roberts (HRMFFA), CAPT Skip Zobel (Senator Warner's Office)

Absent: VADM Ed Clextan, VADM Joseph S. Donnell, RADM William J. Ecker, RADM Mark Gemmill, Joseph Gianascoli; Don Jellig, RADM Bud Jewitt, Vice-Mayor Louis Jones, Jerry Miller, MCPO Paul Pierce, RADM Fenton Priest, CAPT Robert Rieve, Mayor William D. Sessoms, Jr.,

APPROVAL OF 16 AUGUST NOTES

Notes approved as written.

INTRODUCTION OF VISITORS

RADM Dunleavy recognized all visitors.

HRMFFA

- Frank introduced RADM Craig Quigley, the new HRMFFA Executive Director.
- HRMFFA did not receive SBA funding for AAUV Robotics. SBA received 37 responses and awarded three.

RADM Quigley briefly gave his background and voiced excitement as the new executive director for HRMFFA. His mission for Hampton Roads is to attract, grow, and retain. He will be an observer for Senate and House JFCOM hearings.

CITY UPDATE

RADM Dunleavy welcomed RADM Jack Dantone as a new MEDAC member.

ECONOMIC DEVELOPMENT UPDATE

Company Profile – Klett Consulting (*Mark Klett*)

Tammy Owens introduced Mark Klett. Mark provided an overview of his company's services, touching on their core competences and key personnel. Highlights of the presentation follow. For further details, please see the attached presentation.

- Service Disabled Veteran Owned S-Corporation
 - Headquartered in Virginia Beach
 - Extensive Government, Military, and Industry Networks
 - Over 80% *growth* per year since 2002

- Significant Experience in Joint Programs, Interoperability, Homeland Defense, System Integration, Experimentation, Modeling and Simulation, Operational Testing and Validation

- Distributed professionals with significant warfighter experience and advanced technical degrees that can provide rapid assessments of capabilities and limitations of technology.

- Core Competencies
 - Agile
 - Experienced
 - Responsive
 - Innovative

- Key Personnel are ex-military

Update on Burton Station Marketing Strategy

Deferred until October

Video Email Blast Testimonial Results

Jerry handed out “open” and “click” rate information provided by Otto Design Group (attached).

Economic Development Marketing

Dave Couch attended the Fleet Maintenance Symposium and made contact with 120-150 exhibitors.

OTHER REPORTS

JFCOM (Dunleavy/Whiteway)

Senator Warner and local officials met 12 August. Two MEDAC members (Whiteway and Dunleavy) were assigned to the “Case Analysis” workgroup lead by Jeff McWaters. The subgroup provided a report to Senator Warner’s office. A subgroup of MEDAC also participated in a conference call.

NETWARCOM Visit (RADM Olson)

ADMs Donnell, Dunleavy, Olson, and City staff gave a presentation to RADM Meek of NETWARCOM (Operation side of the command). They will go back and provide a presentation to ADM Meets (Administrative side of the command)

DISCUSSION

JSF – Environment Assessment (F-18C replacement. – tied to Fentress outlying field)

Dr. Whiteway stated that in 2011 Fentress will be closed for resurfacing. Because of the closure, the new flight pattern may increase FCLPs and will cause increased noise around the NAS Oceana area. We need to get in front of this issue with Navy Public Affairs.

Meeting Adjourned at 1610

Attachments