

MILITARY ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
16 AUGUST 2010 ✂ 1500-1630
ECONOMIC DEVELOPMENT CONFERENCE ROOM

Present: Councilwoman Rita Sweet Bellitto, LCDR Adalberto M. Diaz, VADM Joseph S. Donnell, RADM Dunleavy, Don Jellig, RADM Bud Jewitt, RADM Phillip R. Olson, RADM Fenton Priest, CAPT Robert Rieve, Mayor William D. Sessoms, Jr., Councilman John Uhrin, Dr. Roger Whiteway Ph.D

Staff: Ron Berkibile, Michelle Chapleau, Barry Frankenfield, Scott Hall, Warren Harris, Steve Herbert, Robert Hudome, Robert Matthias, Jerry Stewart, Cynthia Whitbred-Spanoulis

Guests: Dan Abrams, John Panneton (Congressman Nye's Office), Frank Roberts, CAPT Skip Zobel (Senator Warner's Office)

Absent: VADM Ed Clextion; RADM William J. Ecker; RADM Mark Gemmill, Joseph Gianascoli; Vice-Mayor Louis Jones; Paul Pierce, MCPO, USN (Ret.); Jerry Miller; RADM Fred Ruehe, CAPT Daniel R. Walters

APPROVAL OF 28 JUNE NOTES

Notes approved as written.

INTRODUCTION OF VISITORS

RADM Dunleavy welcomed Jennifer Alcott, Amber Rhodes, Mark Klett, and Cindy Walters

ECONOMIC DEVELOPMENT UPDATE

- ODU's Hampton Roads Veterans Business Outreach Center (Cindy Walters)
Ms. Walters provided a briefing on a new program for Old Dominion University through the Small Business Administration to for *Veterans Business Outreach*. The Mission Statement for the Center is: *"Our Mission is to increase the number of successful businesses owned and operated by Veterans and to encourage entrepreneurship among veterans through skilled assistance and mentoring."* This center is one of 16 National Centers and is funded by the U.S. Small Business Administration to service Federal Region III. The program is to provide entrepreneurial business development and workforce assistance to veterans, reservists, and active duty personnel. The services provided are: Business Development Assessment, Mentor-Protégé Program, Teaming/Organizational Assistance, and Procurement Programs for Vets, Loan Packaging Assistance, Business Planning, and Assistance with SDVOSB Programs through SBA/VA. The center will offer monthly workshop series beginning in September with Navy Federal Business Financing, Vet to Vet Best Practices on the first, second, and third Tuesdays. The program also offers Website training at www.hrvboc.com. Prior to the center's opening, the closest center for veterans to receive training was in Pittsburg, Pennsylvania (See the attached PowerPoint presentation for more information).

- **Telework Project** (*Jennifer Alcott with Telework Virginia*)
Ms. Alcott discussed telework trends and issues for Virginia and specifically for Hampton Roads. Of the Federal employees who work in the field (non-Washington D.C.), 8.7% telework, and 11.2% federal employees at the headquarter location (Washington D.C.), telework. Two main headquarter barriers include: a physical presence is needed and managers are resistant to allow telework. Information security is not necessarily the biggest obstacle for telework; there are many technology solutions for employees. New Federal Telework Legislation requires agencies to provide training to teleworkers and have consistent performance standards. Currently there are 440,000 teleworkers in Virginia. Hampton Roads has one of the smallest populations of out commuters (leave the region) in the Commonwealth of Virginia in terms of percentages. Only 5% of Hampton Roads commuters, who work outside the home, commute outbound. However, the Hampton Roads region has a huge potential (152,000 potential teleworkers) for possible workers who could telework. Thoughts on multi-tenant telework: The Return on Investment for telework is high, multi-agency cooperation and buy-in is required, and alternative facility use will be location-driven. There are currently 14 telework centers in the Washington D.C. area, but are non-classified. Because of the managerial resistance to telework, these centers are not maximized. Discussion included non-military businesses that could utilize telework, and expanding the geographic areas throughout the region to utilize this type of work. Discussion with the group included the possible inclusion on future survey of workers. Scott Hall will work with Ms. Alcott to determine Virginia Beach's inclusion in the next survey tool. (See the attached PowerPoint presentation for more information)
- **Valkyrie Video** (*Cynthia Whitbred-Spanoulis*)
Cynthia highlighted the newest video in the video library of existing businesses in Virginia Beach. Gary Lisota, from Valkyrie was highlighted in the four minute video, and he shared why his company located in Virginia Beach, and why they plan to remain and grow in Virginia Beach. To view the video visit: www.yesvirginabeach.com.

HRMFFA Updates (*Frank Roberts/Dan Abrams*)

- Frank discussed his decision to remain with HRMFFA for an additional six months to assist the region with the JFCOM issues that developed last week. HRMFFA created a special committee; jointly co-chaired by Mayors' of Suffolk and Norfolk to determine next steps on JFCOM closing. These next steps include legal issues, economic impacts, and strategic outreach to the public to gain public support.
- Wednesday, 25 August, Virginia Beach Convention Center will host the U.S. Department of the Navy's Atlantic Fleet Training and Testing Environmental Impact Statement Oversees Environmental Impact Statement. The U.S. Navy is preparing to assess the potential environmental effects associates with military readiness training and research, development, testing, and evaluation activities. This will be a Public Scoping meeting.

JFCOM Update

- Mayor Sessoms attended the meeting to gain insight from the MEDAC group on the JFCOM issue. The group discussed the JFCOM issue, and is looking at where the core mission "work" will physically relocate. The discussion centered on the issue of

the modeling simulation work being considered “mission essential work”. The group would like to determine the “value added” parts of the program, and determine what the parts of the programs region should keep. Mayor Sessoms has spoken with Senators Warner and Webb about this issue, and the group agreed that the Armed Services Committee member (Jim Webb) is the key to keeping JFCOM for the region or at least key missions of the JFCOM command. The group determined that HRMFFA should work to understand the various work of the JFCOM command and determine the work that provides the highest and best return for the region.

CITY UPDATE (*Robert Matthias/Warren Harris*)

- *Men's Health* recognized the City of Virginia as the Safest City for Children in the United States. Jacksonville, FL was ranked 100.
- Last month the City of Virginia Beach hosted a reception for more than 100 area commercial brokers to share the new incentives program and the APZ1 program.
- Warren Harris shared with the group the City's award for Active Base Community of the Year for NAS Oceana. The award recognizes the City's efforts to preserve the base and its enormous contributions to the community. The award is given to a community with an active defense community whose efforts in building partnerships with a military installation have enhanced military value and the overall economic development of the community.

BURTON STATION UPDATE (*Rob Hudome*)

Rob Hudome discussed new infrastructure for Burton Station. Currently Burton Station has no infrastructure in terms of water, sewer, curb and gutter. The widening of Burton Station Road and right-of-away acquisition is currently underway. Construction will begin after the first of the year. Completion is scheduled for 2011.

Next Meeting: 27 September 2010, 1500-1630