

MILITARY ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
22 FEBRUARY 2010 ✕ 1500-1630
ECONOMIC DEVELOPMENT CONFERENCE ROOM

Present: Adalberto M. Diaz, RADM Richard Dunleavy, RADM Mark Gemmill, Don Jellig, RADM Bud Jewitt, RADM Phillip R. Olson, Paul Pierce, RADM Fenton Priest, Robert Rieve, RADM Fred Ruehe, Councilman John Uhrin, Daniel R. Walters, Roger Whiteway Ph. D

Staff: Sali Gear, Scott Hall, Warren Harris, Steve Herbert, Cynthia Spanoulis, Jerry Stewart

Guests: David Boisselle (Regent University), Dr. Campo (Regent University), Julianne Cenac (Regent University), Jerry Cox (VB Vision), Jeanne Evans (Congressman Webb's Office), RADM Fred Metz, John Panneton (Congressman Nye's Office), RADM Tom Steffens, Skip Zobel (Congressman Warner's Office),

Absent: VADM Ed Clextion, VADM Joseph S. Donnell, RADM William J. Ecker, Joseph Gianascoli, Vice-Mayor Louis Jones, Jerry Miller,

APPROVAL OF 25 JANUARY NOTES

Approved as written.

HRMFFA UPDATES

The HRMFFA Executive Director and Government Affairs Coordinator are on travel to DC for periodic meetings with the Virginia Delegation, Governor McDonnell's DC Liaison, and US Joint Forces Command Legislative Affairs office, 22 – 24 February.

Hampton Roads Regional Technology Cluster (Port/Harbor Security).

- Very successful two-day workshop on 26-26 January – 250 attendees from all sectors; officially launches Hampton Roads cluster effort
- Representatives Nye and Forbes spoke as well as key DHS and other federal Officials
- Next step: Cluster business plan; SBA approval will release program management funds

Robotics Technology Outreach Center

- Focused on first responder training, primarily with CBRNE capable robotic systems; Camp Pendleton facility being offered by VA National Guard; can tie to Regional Technology Cluster
- Senators Warner and Webb, and Representative Nye supported in 2010 - \$2M authorized but funds not appropriated
- Submitting 2011 appropriations requests with Representatives Nye and Forbes, Senators Warner and Webb

QDR Challenges and Opportunities

Mayport

“To mitigate the risk of a terrorist attack, accident, or natural disaster, the U.S. Navy will homeport an east coast carrier in Mayport, Florida.”

- Statement location is curious – under “Strengthening Relationships” “Western Hemisphere.”
- No money in the President’s 2011 Budget request for any construction work at Mayport. Navy indicated to HASC they will ask to reprogram \$2M for planning and design work.

Homeland Defense – Hampton Roads opportunity area

- Rebalancing The Force section talks about improving capabilities in homeland defense and military support to civil authorities, homeland defense response teams with a CBRNE focus Melds with Regional Technology Cluster and Robotics Technology Outreach Center

Outlying Landing Field (OLF)

- Still no firm timeline for completion of Draft EIS
- Admiral Harvey is personally engaged on OLF and working quietly
- RADM Anderson, who has been the Fleet Forces Command OLF lead, retires on 26 March

Joint High Speed Vessel (JHSV) Programmatic EIS (PEIS)

- Army Programmatic EIS for stationing of up to 12 JHSVs announced; scoping period runs through 5 March
- Navy JHSV EIS is to be determined
- Opportunity for HRMFFA submission in support of JHSV stationing at Joint Base Langley-Eustis and JEBLCFS

Health Information Exchange (HIE)

- HRMFFA has partnered with MED Virginia to pursue a Department of Health and Human Services Beacon Community Grant of \$15M for three years to improve health IT
- HRMFFA role is to coordinate integration of military and VA health providers in Hampton Roads
- Awards to be announced in March

Joint Warfighting Conference 2010 – 11-13 May

- HRMFFA coordinating “Hampton Roads” booth (#1528)
- Focus will be on Vision Hampton Roads (Comprehensive Economic Development Strategy (CEDS))

Third Annual Autonomous Surface Vehicle International Student Competition (ASVC)

- Event returns to Founder’s Inn and Spa, 10 – 13 June
- Looking for City of Virginia Beach support and participation in planning

Possible Carrier to Mayport, FL *(Fred Metz)*

Fred shared information regarding the possible move of a carrier to Mayport, FL. He requested all members be aware that the Virginia Delegation needs help and support to keep the carrier in Hampton Roads.

CITY UPDATE – *(Sali Gear/Steve Herbert)*

Military Liaison Update

- NETWARCOM and 10th Fleet – Sali provided a hand out. QDR is up to 23 ships coming here.
- Renewed focus on NETWARCOM
- She will attend the Armed Forces Foundation Gala on 1 March in Washington, DC

Little Creek Change of Command

- 27 March is CAPT Crow's Change of Command at Little Creek. Sali will invite CAPT Crow and his relief to attend the 22 March MEDAC
- Sali will schedule an office visit with ADM Starling (NETWARCOM) and MEDAC members.

Burton Station

- Staff continues to market sites to defense related industries.

ECONOMIC DEVELOPMENT UPDATE *(Warren Harris/Scott Hall/Jerry Stewart)*

Warren thanked MEDAC members for attending the 8 February US conference of Mayors Small Business dinner/reception held at the Sandler Center. Economic Development hosted more than 200 small businesses at this event.

Company Profile – Gary Lisota – Valkyrie Enterprises.

Warren introduced Gary. Gary gave a brief as to what his company it all about. Please see the attached PowerPoint for more information.

Summary:

- 105 employee in two years
- Expect to grow to 175 this year – hiring a lot of ex-military (both enlisted and officers)
- 50 corporate partners
- Area of Acquisition
 - Program Management
 - Requirements Analysis/Definition
 - System Engineering and Integration
 - Test and Evaluation
- Readiness
 - Maintenance Engineering and Planning
 - In-Service Engineering and Technical Support
 - Assessment and Repair Specification/Work Package Development

- Modernization
 - Design/Drawing Development
 - Hardware Integration and Installation
 - Logistics and Training

Upcoming Conference/Meetings *(Scott Hall)*

- Retention call program list – Scott has more copies if needed. MEDAC members is welcome to attend any of those calls.
- Met with Midlands Aerospace Alliance Defense Markets and Technologies Conference, in Coventry, UK. Presenters included key executives from Thales, Boeing, AgustaWestland, Lockheed Martin and the UK Trade and Investment Defense Services Office.
- Scott completed a recent marketing mission focused on site selection consultants in Atlanta, Greenville, South Carolina area and Dallas. Information about our military and defense related industries were discussed.

Burton Station

- Working on two projects with potential developers for office and light industrial opportunities. Also working on a brief with the Norfolk Airport Authority in March on Burton Station. Wayne Shank, the new executive director, of the Norfolk Airport Authority offered to help in any way.
- Staff will present the Burton Station infrastructure design contract at the 16 March VBDA meeting. Road construction and utility upgrades will begin the end of 2010 or beginning of 2011.
- The Small Business Administration grant application deadline is today. Jim Carroll, of the Small Business Development Center, is submitting an application. ODU has also expressed interest in submitting an application to host the Veteran's development center. Scott will invite Jim Carroll to give a presentation at the next MEDAC meeting.

MEDAC Website *(Jerry Stewart)*

- Trying to get the two Websites (VBMilcom.com and VetBizResourceCenter.com) working together. Hits to MEDAC's Website are increasing. Currently we are averaging 200 hits per month. Sali can talk it up with military contacts and outreach to the community. ED staff will put out a press release advertising the Website.

SUBCOMMITTEE REPORTS

NEXCOM Status

- Meeting with RADM Romano 11 March at 1000
- Jerry and Prescott Sherrod (VBDA member) will meet with NEXCOM on 1 March.

LifeNet Follow Up

- Al will schedule and coordinate another tour for MEDAC members unable to attend the previous tour. If you are interested please contact Al Diaz at 631-3580, or by e-mail at Al_Diaz@nexweb.org

Regent University Study Update

Julianne Cenac gave a briefing about the study. Please see the PowerPoint for more details.

Summary:

- Background
 - Regent University met with VBDA in December 2008
 - Mutual interest in workforce development
 - Need to further study transitioning military trends
 - ✓ Employment
 - ✓ Education
 - ✓ Residency
 - The Center agreed to conduct the research as a service project
- Key findings
 - Primary competency areas were security and law enforcement along with engineering and electrical work
 - Majority of participants indicate they look to be in professional or trade roles after transition for a range of employers – heavy preference for government
 - Nearly 98 % of participants indicate they will pursue additional education after transitioning. The majority will be seeking Bachelor's degrees
 - The majority of respondents (62%) indicate they will not remain in Hampton Roads after transitioning
 - ✓ Reasons for respondents to remain or not to remain in Hampton Roads were actually similar. The key differentiator was family/personal ties.
 - Reasons for respondents to remain or not to remain in Hampton Roads were actually similar. The key differentiator was family/personal ties.
 - Strong need for meaningful partnerships and integration with:
 - ✓ Economic Development
 - ✓ Regional Employers
 - ✓ Education and Training Providers
 - ✓ Military Transition
 - ✓ Support Services

ODU was asked to cross tab some of the information. John Uhrin asked for copies to provide at the next City Council meeting.

GENERAL DISCUSSION

Carrier to Mayport (*Jeanne Evans*)

Jeanne thanked the MEDAC members for all they do. She stated it is very important to pull together all resources. She noted the Delegation is extremely concerned about the carrier issue and don't feel a high level of concern for the carrier going to Mayport. The Congressional Delegation is asking for help to raise the level of awareness. Jeanne will provide an action plan or "crib notes" and ideas to engage the community. She will get it to Warren for distribution to the MEDAC members.

FAA Consultant (*Steve Herbert*)

Steve thanked RADM Jewitt and Dr. Whiteway for serving on the panel to select an FAA consultant.

ASSIGNMENTS

1. **SALI GEAR** will invite CAPT Crow and his relief to attend the 22 March MEDAC meeting.
2. **SALI GEAR** to schedule an office visit with ADM Starling and MEDAC members.
3. **AL DIAZ** will schedule and coordinate another LifeNet tour for MEDAC members unable to attend the previous tour.

Next Meeting - 22 March at 1500

c: Vice-Mayor Jones
Councilmember John Uhrin
James Spore
Steve Herbert
Bob Matthias