

MILITARY ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
24 OCTOBER 2011 ✂ 1500-1630
ECONOMIC DEVELOPMENT CONFERENCE ROOM

Present: RADM Dick Dunleavy, RADM Mark Gemmill, RADM Rick Ruehe, Roger Whiteway, Ph. D, RADM Phillip R. Olson, MCPO Paul Pierce, RADM Fenton Priest, Councilman John Uhrin, RADM Jack Dantone, VADM Joseph S. Donnell, Don Jellig, RADM Bud Jewitt

Staff: Steve Herbert, Barry Frankenfield, Robert Matthias, Jerry Stewart, Cynthia Whitbred-Spanoulis

Visitors: Capt. Jim Webb (NAS OCEANA), RADM Craig Quigley (HRMFFA), Bre Kingsbury (Congressman Scott Rigell)

Absent: VADM Ed Clextan, Vice-Mayor Louis Jones, Jerry Miller, Mayor Will Sessoms, CAPT Daniel R. Walters, CAPT Robert Rieve, LCDR Adalberto M. Diaz

APPROVAL OF 26 SEPTEMBER NOTES

The notes were approved as written.

INTRODUCTION OF VISITORS

RADM Dunleavy welcomed all visitors

HRMFFA UPDATES (*RADM Craig Quigley*)

- Reported progress on setting up an Atlantic UAS Test range, with 25 people from Maryland and Virginia attending a meeting on 5 OCT to move the concept forward. Attendees included political representatives, military personnel and business people. Within approximately one month, the group plans to have a strategy for four key areas.
- Langley Air Force Base recently hosted President Obama. Mayor Ward of Hampton had a one-on-one with him, and asked for Fort Monroe to be admitted as a unit into the National Park System. All the participants wore a ribbon stating “*Fort Monroe.*” According to reports, the President of the United States is very supportive of Fort Monroe becoming a National Monument.
- Another idea around Fort Monroe is the idea to create a Science-Technology-Engineering-Applied Mathematics Academy, or “STEAM”. The program would include housing for students; the students would live there, and some of the base would be reconfigured into classrooms and housing areas for the program. This campus would not be on the actual Fort Monroe park land.
- The Secretary of the Air Force continues to express enthusiasm for another BRAC (Base Realignment and Closure), but the Navy has said it’s not interested, and the Army’s position is less well known.

- Discussed the Military Sealift Command moving to Hampton Roads. The Navy has agreed to an economic feasibility study regarding this issue. The best case is for a move to occur within 3-5 years. This would add about 650 people to the existing 600 people already here in Hampton Roads.

CITY UPDATE *(Council Member John Uhrin)*

- The City Council determined that one MEDAC board vacancy should be filled by RADM Craig Quigley. The City Council is considering other individuals at this time; please continue to submit names to RADM Dunleavy.

NAS OCEANA/FENTRESS UPDATE *(Captain Webb)*

- Discussed the mission of Oceana: Shore-Based Readiness Integrator: Provide the facilities, equipment and personnel to support shored-based readiness, total force readiness and maintain operational access of Oceana-based forces.
- Key message points from the presentation:
 - Total Squadrons in 2011--20 Total Aircraft in 2011--314
 - Economic Impact of NAS Oceana of 15,000 personnel with \$1.2 Billion direct salary, \$1.3 Billion goods and services.
 - Readiness cycle includes four separate events requiring Field Carrier Landing Practice (FCLP) refresher training:
 - Flight Deck Certification
 - Tailored Ship's Training Assessment (TSTA)
 - Composite Training Unit Exercise (COMPTUEX)
 - Pre-deployment refresher FCLPs
 - 5 Carrier Air Wings each = 4 Strike/Fighter squadrons + 1 E-2 squadron
 - Helicopter Operations: Increasing as Helo Master Plan is executed
 - Special Ops: Increasing
 - Future Issues facing NAS Oceana
 - West/East Coast Strike Fighter Aircraft Split
 - F/A-18C Legacy Hornet
 - F/A-18E/F Super Hornet
 - F-35 Joint Strike Fighter
 - Unmanned Aircraft Systems (UAS)
 - BRAC 20XX?
- See PowerPoint presentation for additional details.

ECONOMIC DEVELOPMENT UPDATE

Company profile—VSD, LLC, *(Fred Stewart, Director for International Business Development)*

VSD, LLC was established in 2001 with the philosophy that a small to medium-sized organization could make a significant contribution in the military maritime training and simulation world. The company's core business caters predominantly to the U.S. Navy and its products and services are aligned to maximizing performance by utilizing the best available technology to employ capital warships. The company has been in business for 10 years with 40 employees. Recently the company grew to 100 employees, with plans to add an additional 100

employees in the next year. The company was recently awarded two contracts to train Iraqi military personnel for the next two years.

See PowerPoint slides for more details.

Burton Station Project Report *(Barry Frankenfield, Strategic Growth Area Office Director)*

Barry shared with the group the most recent events occurring in the Burton Station Strategic Growth Area.

- Update: Focusing on residential component. Working to extend the road network, adding the following services: water, sewer, and storm water management.
- Currently working to acquire 54 parcels for the road expansion.
- Once the road network is expanded, it will open the area to 8 million square feet of new commercial development.
- The current Capital Improvements Program includes Pump station design—this will support the entire area in terms of water and sewer capacity.
- City staff met recently with the Norfolk Airport Authority, and discussed the cross access runway alignment. The Airport Authority is now considering a realignment of the cross access runway with the FAA, and this does not impact the proposed residential plan.

COMMAND VISIT PROGRAM *(RADM Olson)*

The MEDAC group discussed this initiative at the September meeting. The idea is for the group to work with local Commands to give them an update on The City of Virginia Beach activities. RADM Olson handed out the most recent listing of Commanding Officers in the Hampton Roads area. The committee was asked to review the attached document and update names and contact information. Next steps include: Setting meeting times and dates with each command, and visiting each command.

DEFENSE SECTOR SUBCOMMITTEE REPORT *(RADM Dunleavy/ Steve Herbert)*

The idea of this group is to work closely with the staff of Economic Development to help focus on the future of the *Defense Sector* and the future of this field in the Virginia Beach economy. Steve Herbert will work closely with staff to determine next steps.

OTHER REPORTS/DISCUSSION *(Robert Matthias)*

Bob discussed the Moody's rating agency reviewing the City of Virginia Beach's Bond Rating. Staff is working closely with the agency to share with them the future of our local economy.

Next meeting 28 November 2011

1610 – Adjournment