

**MILITARY ECONOMIC DEVELOPMENT ADVISORY COMMITTEE**  
**28 MARCH 2011 ✂ 1500-1630**  
**ECONOMIC DEVELOPMENT CONFERENCE ROOM**

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**Present:** Councilwoman Rita Sweet Bellitto, VADM Ed Clepton, RADM Jack Dantone, RADM Mark Gemmill, RADM Phillip R. Olson, CAPT Robert Rieve, RADM Fred Ruehe, Dr. Roger Whiteway, Ph. D

**Staff:** Ron Berkebile, Barry Frankenfield, Scott Hall, Warren Harris, Steve Herbert, Rob Hudome, Bob Matthias, Jerry Stewart

**Guests:** Steve Bain (US Information Technologies), Jeanne Evans-Cox (CBDA), Andrew Finn (PWC), Bre Kingsbury (Congressman Rigell's Office), RADM Craig Quigley (HRMFFA), Sam Schwartz (Senator Warner's Office), Brian Val (Little Creek), Skip Zobel (Senator Warner's Office)

**Absent:** LCDR Adalberto M. Diaz, VADM Joseph S. Donnell, RADM Dick Dunleavy, RADM William J. Ecker, Joseph Gianascoli; Don Jellig, RADM Bud Jewitt, Jerry Miller, MCPO Paul Pierce, RADM Fenton Priest, CAPT Daniel R. Walters, Councilman John Uhrin

**APPROVAL OF 28 FEBRUARY NOTES**

The notes were approved as written.

**INTRODUCTION OF VISITORS**

In RADM Dunleavy's absence, RADM Olson led the meeting. He welcomed all visitors. Skip Zobel announced that Sam Schwartz will be replacing him 1 April.

**HRMFFA Update – RADM Quigley**

- RADM Quigley briefly reviewed HRMFFA's 2011 Federal Legislative Priorities list. Once finalized, they will share with the surrounding cities and ask for comment back by mid-April.

**CITY UPDATE – Bob Matthias**

- The BRAC Encroachment Reduction Program was deleted from the State budget. The General Assembly will meet during the reconvened session and will take up amendments. We are working to get the \$7.5M funding back in the budget during the Veto Session. Two weeks ago Mayor Sessoms and City staff met with Senators Webb and Warner staffs, Congressman Rigell, and staff from both the Senate and House Arms Services Committees. 25 March City staff took Mayor Sessoms and ADM Harvey to meet with Senator Saslaw. Staff also met with Lacey Putney, Chairman of the House Appropriations Committee and are meeting individually with Delegation members. For more information please refer to the handouts from Bob Matthias.

## **ED UPDATE**

- Steve Bain, of US Information Technologies (USIT), has lived in Hampton Roads for 20 years, and worked most of that time in the defense industry. He served in the Coast Guard and has worked for both ProSoft and IBM. He helped start and grow USIT in 2010. Currently they employ 80-85 staff, with another 30 staff to be added in the very near future. They work exclusively with Oracle programs. The majority of their work is with state and local government and agencies. They have both secret and top secret facility clearances. Their core technologies are: Oracle data bases, e-business suite, and application development. They were recently awarded a \$63M Navy contract. They also work with the Naval Exchange command and Tricare. Al Diaz introduced Steve to Economic Development staff. For more information, please contact Steve at [sbain@usinfotech.com](mailto:sbain@usinfotech.com).

## **OUTREACH MARKETING MISSION - Warren Harris/Scott Harris**

- In March, Economic Development staff has been to Dallas, United Kingdom (UK), Brazil, and Germany. They have shown the marketing video at every stop. While in the UK, they had the opportunity to meet with Babcock, which is the parent company to VT Milcom. We are trying to position ourselves to be the recipient of some of that activity. While in Brazil it became apparent the huge capacity for investment in the United States. Brazil is also ramping up for the recent discovered oil field. They do not have the maritime infrastructure to support the oil field which provides opportunities for the United States.
- Next week staff will be attending the world's largest industry fair, Hannover Trade Fair in Germany, with a series of meetings scheduled to talk with manufacturers about the potential of moving their operation to Virginia Beach. The possibility of rescinding our machinery and tools tax will make us even more competitive as the only locality without such a tax. We are attracting more technology and high performance type manufacturing. Corporate Landing and Burton Station are idea locations for these types of companies.

## **BURTON STATION UPDATE - Rob Hudome**

- Phase 1 – Roads infrastructure design is approximately 90% complete. We had a public meeting two weeks ago with Burton Station residents and property owners. We are continuing this process with another public meeting in the near future. The next meeting with Norfolk is 31 March to discuss the fee proposal for a traffic study to show the impacts of the road system. Hopefully, we will bid for construction in late summer or early fall.
- Phase 2 – is the ring road that closes off Burton Station Road and created the opportunity for the residential village. We have requested funding for Phase 2 and it is recommended for funding in the upcoming CIP
- Phase 3 - Extension of the new road around the residential component of Burton Station. We have requested funding for Phase 2 and it is recommended for funding in the upcoming CIP.

Assuming we get our funding, we will be under design for Phase 2 and 3 this summer. Hopefully, directly following construction of Phase 1, we will roll into construction for Phase 2 and 3.

- Phase 4 is the extension of Wesleyan Drive. This relies on the partnership with Norfolk and the relocation of the golf course.

We hope to begin construction later this year. We have had interest in the area especially in the most northern portion along Golf Course Road. Delivering the infrastructure will go far to attracting business, as well as having the airport close by. The biggest facility challenge for this corridor is the empty 350,000 SF USAA building.

We will keep in touch with CAPT Stuppard at Little Creek. CAPT Stuppard will attend the April meeting to brief MEDAC on Little Creek.

### **Joint Warfighting Conference (10-12 May 2011) *Scott Hall***

The Joint Warfighting Conference is scheduled for 10-12 May 2011, at the Virginia Beach Convention Center. Scott has reached out to the conference organizers for more information, and will get the luncheon and reception information to MEDAC members as soon as he has heard back from the organizer.

### **OTHER REPORTS - *Barry Frankenfield***

#### **VB2040 Committee**

January 11, 2011 the Mayor appointed the VB 2040 Committee. They are meeting twice per month on the first and third Friday (0900-1100) in the SGA Office conference room. The meetings are open to the public so feel free to attend.

Their mission is to provide thoughtful vision for Virginia Beach – their phrase is “Future of Virginia Beach in our Region.” Their goal is to have a recommendation to City Council in 8-12 months. They propose a recommendation based on their prediction of the future. Currently they are determining where they are, and where they want to be. List the driving factors.

Dr. Koch, of Old Dominion University, while not a member of the Committee, is attending all the meetings and did his own detailed analysis of economic issues for Virginia Beach. One of his greatest “Ahs” was that 45% of the economic spending comes from the military. He feels the most important key issues are tourism, defense spending, health care and medicine, and higher education. VB2040 is **asking for speakers from MEDAC** (30 minutes) to speak to different topics (defense spending). They are also willing to expand their membership. If you are interested please contact Barry Frankenfield at 385-2901.

More information can be found at [www.vbgov.com/envisionvb2040.com](http://www.vbgov.com/envisionvb2040.com)

## **GENERAL DISCUSSION**

RADM Gemmill reported that the next Centennial meeting is 7 April at 1300 at AIRLANT to discuss the June event. He will have more at the 25 April MEDAC meeting.

Steve complimented RADM Quigley and Bob Matthias for all the work they did for the 18 March trip to Washington, DC. It was a very good session with Senator Webb and congressman Rigell. Congressman Rigell is a great advocate for the military and Oceana. Senator Webb has been a supporter of this effort since day one and wanted to know if there was anything else that he could do for Virginia Beach. Senator Warner is meeting with ADM Harvey the middle of April.

Adjourned at 1604