

MILITARY ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
28 FEBRUARY 2011 ✧ 1500-1630
ECONOMIC DEVELOPMENT CONFERENCE ROOM

Present: Councilwoman Rita Sweet Bellitto, VADM Joseph S. Donnell, RADM Dick Dunleavy, Don Jellig, RADM Bud Jewitt, MCPO Paul Pierce, RADM Fenton Priest, CAPT Robert Rieve, RADM Fred Ruehe, CAPT Daniel R. Walters

Staff: Ron Berkebile, Scott Hall, Warren Harris, Steve Herbert, Rob Hudome, Tammy Owens, Jerry Stewart

Guests: Glenda Bluhm (Women in Defense), Bre Kingsbury (Congressman Rigell's Office), RADM Craig Quigley (HRMFFA), Rob Williams (DOMA Vector), David Seals (independent media specialist)

Absent: VADM Ed Clexton, RADM Jack Dantone, LCDR Adalberto M. Diaz, RADM William J. Ecker, RADM Mark Gemmill, Joseph Gianascoli; Vice-Mayor Louis Jones, Jerry Miller, RADM Phillip R. Olson, Mayor William D. Sessoms, Jr., Councilman John Uhrin, Dr. Roger Whiteway, Ph. D

APPROVAL OF 24 JANUARY NOTES

The notes were approved with the correction that CAPT Walters was in attendance.

INTRODUCTION OF VISITORS

RADM Dunleavy recognized all visitors.

David Seals, Director of Public Relations for the Virginia Destroyers UFL franchise, introduced himself. Formerly the Assistant News Director with WAVY TV-10, David also operates an independent public relations firm. He'd like the opportunity to help military related businesses with marketing and telling their story. David can be reached by telephone (235-0619) or e-mail (david.seals@ufl-football.com).

HRMFFA UPDATE - RADM Quigley

- **Airfields** – RADM Quigley is attending the Franklin City Council meeting. At the Franklin City Council's last meeting there was a vote (5-2) to cease all negotiation with the Navy on the use of Franklin airport as a FCLP site for E2 & C2 aircraft to operate out of Chambers field. This will affect Fentress, Oceana, and the region for the future need for an outlying landing field for jets. On 25 February the Navy released (and also announced through *Commerce Business Daily* and all other local news organizations) a RFP to six or seven smaller airports within approximately a 100-mile flying radius of Chambers Field to see if they are interested in entering discussion with the Navy to lease their airports for training. On Franklin City Council's meeting agenda is a vote to reconsider or perhaps rescind the 5-2 vote from the Council meeting two weeks ago.

- **Fort Monroe** – Terrie Suit (Governor’s Office) is chair of the Fort Monroe Authority. This is the governing body for the organization that is chartered to develop Fort Monroe and make it a viable economic entity when it converts from Army post to private development on 15 September 2011. There are numerous ideas on how to accomplish making Fort Monroe viable. One idea is to add it to the National Park Service inventory. This would be a huge cost avoidance. Because the current infrastructure system is insufficient to support any major development (residence, light industry, office space), there would be a huge (millions of dollars) price tag associated with the infrastructure upgrades. Who would pay the upgrade cost? Not the City of Hampton, Commonwealth of Virginia, or developers. The thought is to reduce the density and avoid the millions of dollars in infrastructure improvements. The Fort itself is of significant historical value, and a central point of African Americans. Terrie Suit will be speaking to the National Parks Service about purchasing Fort Monroe. The National Park Service seems to be very interested.
- **JFCOM** – RADM Quigley recently attended an industry day with under 200 in attendance. There were large and small business owners and representatives who did business with JFCOM. There will be no small business set asides for what comes after JFCOM. Everything will feed through a single primary contract who will then have specific stipulations as to what percentage of their subcontractors are expected to be woman owned, veteran, small business etc. RADM Ted Carter said JFCOM will not have a name. Instead, the two-star level officer will be in charge and will have the title Deputy Director of the Joint Staff J7.

What happened to existing contracts? Some will be terminated while others reduced. Current numbers are baseline – based on the demand. No civil services positions will be affected, about 160 uniformed military personnel will simply go to work in a different location with a different focus.

- **Africa Command** – We are working with our entire Congressional delegation to accelerate the decision to relocate African Command this year. There is a classified study and Hampton Roads is at the top of the list for areas being considered for relocating African Command from Germany.
- **NETWARFARE Command** (Little Creek) – There are rumors that some number of them will be transferred to Fort Meade.
- There are approximately 800 Marines that will be stationed at Yorktown Naval Weapons Station over this summer and fall.

CITY UPDATE - *Steve Herbert*

- **BRAC Funding** - Unfortunately the General Assembly did not put the \$7.5M BRAC money into the budget. We will be working to encourage the Governor to put the funding back in the State’s budget. The Mayor will be meeting with ADM Harvey, 1 March to discuss. The City’s budget **does** include the \$7.5M. We reminded Channel 13

of the tremendous success with the rollback of 473 acres. The Association Defense Communities noted that our program is award winning. We are prepared to honor our commitment. We are hopeful that the Governor will put the money back in the State's budget

- **FAA Radar** – The military is going with gap filler radar. Senator Webb received a letter on 3 February from Ashton Carter (Under Secretary of Defense Office) stating that the Headquarters Hotel at 180' could be mitigated and is no longer a threat or risk to the radar covering at the resort. David Belote helped us quite a bit with the Secretary of Defense's office.
- **MOU process** will be complete in approximately a month.

ECONOMIC DEVELOPMENT - *Scott Hall*

- Ki, LLC, an Akimia company, recently relocated to Virginia Beach from Chesapeake. Ki provides government and defense contracting services from its new facility 2645 International Parkway. Its parent is an American Indian/Alaskan company.
- Economic Development made a call on ICI Services on Viking Drive. They moved here two years ago from northern Virginia and are continuing to grow.
- The Navy Exchange is expected to release an RFP for warehouse needs around 15 March. According to Fenton Priest, there are rumors of a possible move to consolidate the exchange operations for all major services (Navy, Army, Air Force). Although unlikely, such consolidation could result in NEXCOM headquarters leaving Virginia Beach.
- The data profiling exiting local military personnel skills was acquired in October 2007, and needs to be updated and expanded. Scott and Jerry will work with Paul Pierce and other sources on an update.
- **Joint Warfighting Conference (10-12 May 2011)**
The Joint Warfighting Conference is scheduled for 10-12 May 2011, at the Virginia Beach Convention Center. Scott has reached out to the conference organizers for more information, and will get the information to MEDAC members as soon as he has heard back from the organizer.

COMPANY PROFILE

- **DOMA Vector** - *Rob Williams*
Rob retired from the military in 2005 and has worked civil service and for Honeywell. He formed a company in 2007 before joining forces with his current business partner. DOMA Vector is a rapidly growing small business. They mostly provide companies with information technology and professional services to streamline their processes and services. They help companies with their bottom line. DOMA Vector annual revenue

started at \$3,000 in 2007, and has been as high as \$11M in 2010. They have currently bid on four single award top secret contracts. All four are for small businesses. The contracts range from \$50M to \$100M. Mostly professional services, and IT work. They give back to the community by donating their services to area charities and veteran causes. In 2010 they donated services valuing between \$100-700,000.

- **Burton Station Planning Update** – *Rob Hudome*

We are at 90% plans

Working on right of way acquisitions

We are hoping to wrap up acquisitions in early summer 2011

- Burton Station currently has no infrastructure

The contract consist of four phases:

- Phase 1 – Neighborhood Village Roads
- Phase 2 – Neighborhood Village Roads
- Phase 3 – Design and construction of the roads off Burton Station Road that loops back to Air Rail Avenue
- Phase 4 – Wesleyan Drive Extension

Rob Hudome and Barry Frankenfield will provide a more detailed update at the April MEDAC meeting.

OTHER REPORTS

Women in Defense (WD), *Glenda Bluhm*

Tammy Owens introduced Ms. Bluhm. She showed a short video about the organization. Please refer to the attached PowerPoint for more details. WD covers the area from Richmond to Elizabeth City. It is opened to all branches of the military for both men and women. WD began with five members and has grown to more than 100. Through various committees (scholarship, community outreach, Science Technology Engineering and Math (STEM) program) they offer professional development services.

DISCUSSION

Don Jellig mentioned both the Headquarters Hotel and Dome projects are becoming more active. Warren – There is a new defense contractor coming into the Convergence Center – more information to follow. Economic Development staff is also talking with a current defense contractor regarding their expansion in Virginia Beach.

We have started the process of Rosemont SGA, and soon (next six months) will begin the Lynnhaven SGA. We plan to include NEXCOM in those discussions.

NEXT MEETING

28 March - 1500-1630 – Economic Development Large Conference Room

Adjourned at 1606