

# SMALL, WOMEN-, AND MINORITY-OWNED BUSINESS FORUM



## TUESDAY, OCTOBER 23, 2018

**Zeiders American Dream Theater,  
Town Center of Virginia Beach**

Join the Virginia Beach Department of Economic Development and Department of Purchasing for our free annual SWaM Forum. Hear from local experts and stakeholders about the various facets of small business and entrepreneurship in the entertainment and performing arts industry.

**REGISTER TODAY AT [YesVirginiaBeach.com/SBDW](http://YesVirginiaBeach.com/SBDW)**

### AGENDA

- 8:30 a.m. REGISTRATION AND NETWORKING**
- 9:00 a.m. WELCOME** | City of Virginia Beach
- OPENING REMARKS** | Office of Senator Mark R. Warner
- 9:15 a.m. GUEST SPEAKER**  
Mike Zeider | Zeiders American Dream Theater
- 9:45 a.m. PANEL DISCUSSION**  
Small Business and Entrepreneurship in the Entertainment/Performing Arts Industry: Mike Zeider, Zeiders Performing Arts; William "Woody" Prettyman, Studio Center; David Semon, Sandler Center
- 11:00 a.m. KEMPSVILLE HIGH SCHOOL ENTREPRENEURIAL ACADEMY**
- 11:30 a.m. CERTIFICATIONS AND YOUR BUSINESS**  
Carolinas-Virginia Minority Supplier Development Council
- 12:00 p.m. LUNCH: BUSINESS OPPORTUNITY INFORMATION SESSION**